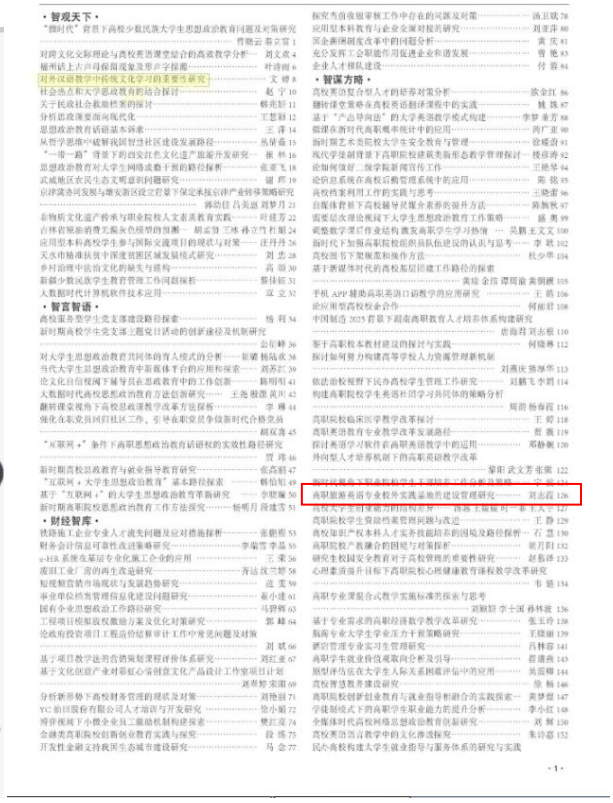28.高职旅游英语专业校外实践基地的建设管理研究（刘志霞）